

# REACHING PEOPLE YOU DON'T KNOW



*How to bring Christ to your Community  
without bringing a Crisis to your Church*

**For key church leaders and their passionate evangelisers**

## Session 8. Street and Festival Conversations

**Making 'Cold turkey' evangelism work**

### **Discussion goal**

To summarise keys to more effectively engage people we don't know in meaningful conversation – whether on the streets, at shows and festivals, or elsewhere.

Before watching the video

- Welcome and prayer
- Recap lessons and personal takeaways from the previous tutorial.

**Watch video**

### **Opening**

1. Have you ever had a salesman try to sell something to you – and you felt offended by their approach?
2. Have you ever talked with someone selling something, enjoyed it, and then quite happily bought something?
3. What was the different between the two?

### **Discussion**

"...I have become all things to all men so that by all possible means I might save some." 1 Corinthians 9:22

4. How important is it that we 'adapt' to relate well to different people? Where is the line between adapting to relate well, and being insincere? Shouldn't we just be ourselves?
5. To revise the tutorials content, could one or two people briefly explain each of the following points:

# REACHING PEOPLE YOU DON'T KNOW



- (i) Feel the fear
  - (ii) Never let the conversation turn to confrontation
  - (iii) Don't let anything about you put them off hearing the gospel
  - (iv) Keep it interesting
  - (v) Connect on the same emotional level as the person you are talking with
6. Regarding how we choose who we will try to initiate a conversation with, what points were mentioned? How do people in your group choose who they talk with?

## Application

7. On a scale of 1 to 10, how much fear do you feel when you think about initiating conversations about spiritual things with people you don't know?

What do you think you could do in the coming months to help you overcome that fear a little more?

8. What can you take away from this session to improve the way you connect with people and communicate the gospel?

Spend time in prayer together