

It is often said that evangelism needs to be a lifestyle — not a program, and that the key to this is for the pastor (key church leader) to model a lifestyle of evangelism.

But this is not true!

There are many evangelistic pastors who are still unable to mobilise their members.

The key to mobilising members is not only about a lifestyle of evangelism — it is about a lifestyle of evangelism mobilisation (and this is a different skill-set).

A five-year strategic vision is before you.

Would you make this vision your own?

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Then study the simple strategy presented at AllTogether.co.nz/ATConsulting

LEAD THE CHANGE!

All Together Consulting is a resourcing effort of the Shining Lights Trust.

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OUTREACH DAY**

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A FIVE YEAR STRATEGIC VISION FOR NZ CHURCHES

Members need mobilising
...and the key to it is consistency
in applying sound leadership
principles through habits
that we incorporate into our
'everyday ministry lives'

Introducing the 'All Together' mobilisation sandwich



This five-year strategic vision is calling pastors & key leaders around New Zealand to embrace a vision for member-mobilisation.

Most churches struggle greatly to get members mobilised as conversational witnesses. Yet this mobilising of members could fairly be called the 'holy grail of evangelism'. There signs of widespread increase in confidence in outreach in the NZ Church (see the Hope Project report). The intent behind this 'sandwich strategy' is to help developments in this most important area continue. The proposed strategic vision has four carefully considered components:



1. Global Outreach Day (*the top piece of bread — last Saturday in May*) — A worldwide and well-proven catalyst for change, this effort can help you help members to do something in outreach that they haven't done before, opening new possibilities for them — and you. See GlobalOutreachDay.com and AllTogether.co.nz/GlobalOutreachDay



2. The All Together leadership strategy (*the meat of the sandwich*) — Mobilising members to their mission (Matthew 28) logically starts in the pulpit. Pulpit-based motivation and equipping are one of four simple leadership habits that the 'All Together strategy' suggest as keys to the successful mobilisation of members in local churches — and it's something that any pastor could do. See AllTogether.co.nz/ATConsulting



3. Three legs of the stool (*the youth version of the leadership strategy*) — This proposed media tool for youth and youth leaders is an innovative youth-application of the 'All Together' strategy. 90% of those who come to faith do so before age 20. Youth ministry attendance in many places is well under half of what it was 25 years ago. The gospel needs to make a 'come-back' amongst youth. See a prospectus at AllTogether.co.nz.



4. Engage Conference (*the bottom piece of bread. Inaugural conference: 2-3 September, 2016*) — A pastor's job is made easier when key leaders and members are equipped and motivated. This evangelism-equipping conference is purposed to help this happen; with content for pastors, members, community ministry workers, youth leaders, children's workers and more. There are 16 organisations partnered. See EngageConference.nz

WILL YOU AWAKEN THE GIANT?

The Church has been called the 'Sleeping Giant'. To awaken it we must mobilise the members.

'Old' approaches for evangelism mobilisation are not working to get members mobilised — and if we keep doing what we've done, we'll only get more of what we've got. A new approach is needed — including a shift from the many 'come to us' outreach-approaches of our churches toward a 'go to them' approach. How could we do that? That is what this five year vision is about!

What confirmed to us that an ongoing effort to resource and support churches in applying this strategy was needed was feedback from the Hope Project that confirmed that a broad change in the 'gospel temperature' of our nation's churches has indeed taken place.

- Consider that hundreds of pastors have now equipped their members for conversational outreach through the pulpit (where little equipping previously happened)
- Consider the 'conversational' equipping that has helped tens of thousands of church people to see their own involvement in personal outreach as possible again.
- Or consider how the word 'evangelism' is beginning to gain new positive connotations in many churches, and returning to regular use as a result.

What would it take to see changes like this continue and expand over the next five years? This is the question that this strategy is seeking to answer.

NO QUICK FIX

...but it is not a quick-fix! A five year effort would be needed to get the habits established in your own leadership efforts (producing observable results in your church as a result). But 'the Giant' could be awakened! There would eventually be a 'tipping point', from which *members* would begin to initiate and innovate in outreach at a new level.

HOW DO I LINK IN, (AND IS THERE A COST)?

Our monthly updates provide motivation, focus, strategy, ideas and resources to help you.

While we depend upon God's-provision through donations to do what we do, the strategy and resources **are all free** for churches.

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