

Will you help to connect more than 1.4 million Kiwis with Jesus at Easter and Christmas 2023?

Have you noticed how Jesus' name is hardly mentioned in public media at Easter or Christmas anymore? Maintaining a visible presence is important because 'out of sight' equals 'out of mind'.

For this reason, the Hope Project is happening at Easter and Christmas in 2023. This will bring esteem to the name of Jesus. If we work together it is also very achievable — and many lives will be impacted as a result.

Please participate at: AllTogether.co.nz/hopeproject

(For assistance, call during office hours on 07 576 9083 or 0800 101 888)

What more can I do?

Volunteer — The booklets are delivered by volunteers in all cities and towns of more than 5000. Can you help? **Volunteer at AllTogether.co.nz/volunteer**

Intentionally engage conversations — Conversations can change lives! Consider asking your friend questions like... Did you get a booklet? What did you think? Refer friends to web-media. Extend invitations. Your conversations count! **These short videos might help: alltogether.co.nz/equipping-videos**

HopeProject | HopeProject.co.nz
10DayChallenge.co.nz
AllTogether.co.nz

Want spare booklets?

Contact us for any number and we will post them to you for free.
Email admin@shininglights.co.nz (online: hopeproject.co.nz/ebooks)

Willing to donate?

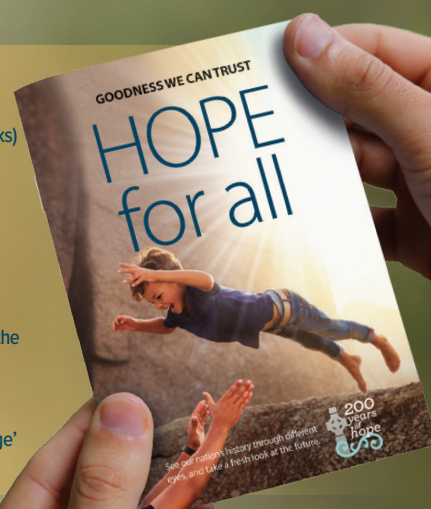
Support the Hope Project at: AllTogether.co.nz/donate
Or call the team on 0800 101 888

How does fundraising work?

Fundraising for all Hope Project media efforts (Easter, Family and Christmas) is in the Easter period until 20th May. This determines the scale of, for example, our public media at Christmas.


Disciple conversationally

See 10daychallenge.co.nz, or search 'Why Jesus – 10 day challenge' at the app store



Some stats EASTER 2022

 **1.3**
MILLION
HOMES

2.2 MILLION
TOTAL


SOCIAL MEDIA

 Impressions
2,900,664

 Easter
Link Clicks up
20.3%

 Christmas
Link Clicks up
151.2%

 Reach
877,071

 **800**
CHURCH
PARTNERSHIPS

Value to someone
who hears
the Christian
message as a result

PRICELESS