

# Will you help to connect more than 1.4 million Kiwis with Jesus at Easter and Christmas 2023?

Have you noticed how Jesus' name is hardly mentioned in public media at Easter or Christmas anymore?

Maintaining a visible presence is important because 'out of sight' equals 'out of mind'.

For this reason, the Hope Project is happening at Easter and Christmas in 2023. This will bring esteem to the name of Jesus, and if we work together is achievable.

**Please participate at:**  
**AllTogether.co.nz/hopeproject**

*And help these efforts exist at: [AllTogether.co.nz/donate](https://AllTogether.co.nz/donate)*

## What more can I do?

### **VOLUNTEER —**

as the booklets delivery is volunteer-based in all cities and towns of more than 5000 people. Volunteer at [AllTogether.co.nz/volunteer](https://AllTogether.co.nz/volunteer)

### **ENGAGE CONVERSATIONS —**

because conversations can change lives! Find short equipping videos at: [AllTogether.co.nz/equipping-videos](https://AllTogether.co.nz/equipping-videos)

### **DISCIPLE CONVERSATIONALLY —**

because disciples are made not born. See [10DayChallenge.co.nz](https://10DayChallenge.co.nz) or search 'Why Jesus — 10 day challenge' at the app store

### **AND PLEASE DONATE —**


because efforts like Hope Project require a united effort, donate at: [AllTogether.co.nz/donate](https://AllTogether.co.nz/donate)

**HopeProject** nz | [HopeProject.co.nz](https://HopeProject.co.nz)  
| [10DayChallenge.co.nz](https://10DayChallenge.co.nz)  
| [AllTogether.co.nz](https://AllTogether.co.nz)



## Some stats EASTER 2022

 **1.3** MILLION  
**HOMES**

**2.2** MILLION TOTAL  
 **SEETV ADS**

**SOCIAL MEDIA**  
 Impressions  
**2,900,664**  
 Easter Link Clicks up **20.3%**  
 Christmas Link Clicks up **151.2%**  
 Reach  
**877,071**

 **800** CHURCH PARTNERSHIPS

Value to someone who hears the Christian message as a result  
  
**PRICELESS**