

**Brand
NEW
series**

WHY CHRISTIANS BELIEVE CHRISTIANITY TO BE TRUE

Sponsor per church sought

'Why Christians believe' is a 7-part video — booklet — discussion series, created by the Shining Lights Trust. It is designed to suit both church and non-church audiences, youth and adult — to answer the question: **Why do Christians believe Christianity to be true?** Our hope is to see it in the hands of every young adult in every possible NZ church — to catalyse a conversation.

The attrition of young adults from our churches

A pattern continues in which it's said that about two-thirds of our young adults leave our churches in the 18 to 22yo age bracket. At its core this attrition results from...

- Insufficient **EXPERIENCE** of our faith
- Insufficient **REASONS** to believe our faith
- Insufficient **SUPPORT** when transitioning into a new life-stage.

While there is no 'magic pill' to change this, more time discussing the reasons for faith could benefit all ages — and might be an especially wise investment with our younger generations.

A vision:

- Our hope is to see this resource utilised by the older youth and young adults of every possible church.
- For this to happen (1) we intend to put all resources online for free and, (2) and to enable the printed booklets to also be in their hands we are offering a pre-print discount. (The bigger the print order — the lower the price).

A sponsor is sought from each interested church to purchase copies as a gift for all their older youth and young adults

- This would enable the fullest use of this video-booklet-discussion series — while also leaving a resource to refer back to in their hands afterwards
- Hoped-for retail price: \$25 per set (pending print volumes)
- Pre-print purchase price: \$15 to \$20 per set (pending print volumes)

This is a low-cost, meaningful and purposeful gift.



ORDER FORM

View details and order online now
WhyChristiansBelieve.nz

(Printed October 2023. No limit to number of sets purchased to benefit from this discounted price).

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