

# Will you help to connect more than 1.3 million Kiwis with Jesus at Easter and Christmas 2024?

Have you noticed how Jesus' name is hardly mentioned in public media at Easter or Christmas? Maintaining a visible presence is important because 'out of sight' equals 'out of mind'.

For this reason, the Hope Project is happening at Easter and Christmas in 2024. This will bring esteem to the name of Jesus. If we work together it is also very achievable — and lives will be impacted as a result.

**Please participate at: [AllTogether.co.nz/hopeproject](https://AllTogether.co.nz/hopeproject)**

*(For assistance, call during office hours on 07 576 9083 or 0800 101 888)*

## What more can I do?

**Volunteer** — The booklets are delivered by volunteers in about 100 cities and towns. Can you help?

**Volunteer at [AllTogether.co.nz/volunteer](https://AllTogether.co.nz/volunteer)**

**Intentionally engage conversations** — Conversations can change lives! Consider asking your friend questions like... Did you get a booklet? What did you think? Refer friends to web-media. Extend invitations. Your conversations count! **These short videos might help: [alltogether.co.nz/equipping-videos](https://alltogether.co.nz/equipping-videos)**

*HopeProject* nz | [HopeProject.co.nz](https://HopeProject.co.nz)  
[AllTogether.co.nz](https://AllTogether.co.nz)  
[10DayChallenge.co.nz](https://10DayChallenge.co.nz)  
[WhyChristiansBelieve.nz](https://WhyChristiansBelieve.nz)  
[GodTalk.nz](https://GodTalk.nz)

### Want spare booklets?

Contact us for any number and we will post them to you for free.  
Email [admin@shininglights.co.nz](mailto:admin@shininglights.co.nz) (online: [hopeproject.co.nz/ebooks](https://hopeproject.co.nz/ebooks))

### Willing to donate?

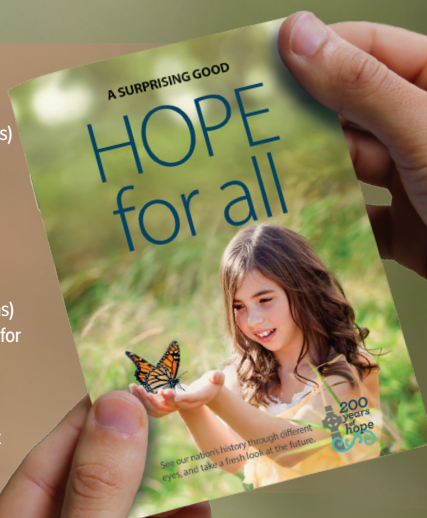
Support the Hope Project at: [AllTogether.co.nz/donate](https://AllTogether.co.nz/donate)  
Or call the team on 0800 101 888

### How does fundraising work?

Fundraising for all Hope Project media efforts (Easter and Christmas) is in the Easter period until 20th May. This determines the scale of, for example, our public media at Christmas.


### Disciple conversationally

See [10daychallenge.co.nz](https://10daychallenge.co.nz), [WhyChristiansBelieve.nz](https://WhyChristiansBelieve.nz) or search for it under 'Plans' in the YouVersion Bible app.



## Some stats EASTER 2023

 **1.3**  
MILLION  
**HOMES**

**2** MILLION  


**SOCIAL MEDIA**  TV OnDemand Impressions:  
**300,000**

 Impressions  
**8,050,855**

 Reach  
**1,242,768**

 **800**  
**CHURCH**  
**PARTNERSHIPS**

Value to someone who hears the Christian message as a result  
  
**PRICELESS**